

Knowledge Organiser

Year Group	Subject	Topic
6	English	Journalistic Writing

The Big Picture

In this unit, children will be given opportunity to analyse a range of media and gain further understanding into how newspaper articles are structured. They will look at headlines, captions and layout and will analyse the effectiveness of the language in portraying a story.

After acquiring the skills they need, the children will create their own articles using the same fatures as a professional journalist. The focus will be on the use of the features throughout the unit and children will be given a Success Criteria to help them in every lesson.

Enquiry Question

What is the purpose of a newspaper article?

What is bias?

Why are headlines so important?

What are the key features of a newspaper article?

What are the different forms of media?

Why are captions used?

Why do newspaper articles have such a distinctive layout?

What is the importance of the 5 Ws?

Key Vocabulary		
Alliteration	Alliteration is the repetition of the same letter or sound at the beginning of words that are closely connected	
Broadsheet	A type of newspaper that generally focuses on more serious, indepth reporting	
Caption	Help to tell the story by explaining a picture	
Fact	When something is undeniably true	
Headline	Used to grab your attention and try to tell the story in as few words as possible	
Opinion	A view or judgement, not necessarily based on fact	
Pun	A joke that exploits the different possible meanings of a word	

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Key Vocabulary			
	To repeat or copy out words		
Quote	that someone has spoken or		
	written		
Cult has dive			
Sub-heading	An additional headline or title		
	that comes immediately after		
	the headline or a heading given		
	to a paragraph of writing		
Tabloid	A type of newspaper that		
	generally reports on scandals,		
	gossip and celebrities in a		
	sensational way		
Media Types			
	<u>Media Types</u>		
	Media Types		
Print Media	Newspapers, magazines an =d		
Print Media			
Print Media Broadcast	Newspapers, magazines an =d		
	Newspapers, magazines an =d journals.		
Broadcast	Newspapers, magazines an =d journals.		
Broadcast Media	Newspapers, magazines an =d journals. Television and Radio reports		
Broadcast Media Outdoor	Newspapers, magazines an =d journals. Television and Radio reports Information shown on		
Broadcast Media Outdoor Media	Newspapers, magazines an =d journals. Television and Radio reports Information shown on advertising boards or posters		
Broadcast Media Outdoor Media	Newspapers, magazines an =d journals. Television and Radio reports Information shown on advertising boards or posters Information about news which is		
Broadcast Media Outdoor Media	Newspapers, magazines an =d journals. Television and Radio reports Information shown on advertising boards or posters Information about news which is shared on the internet may		
Broadcast Media Outdoor Media	Newspapers, magazines an =d journals. Television and Radio reports Information shown on advertising boards or posters Information about news which is shared on the internet may contain stories which are untrue		

Top Ten Newspapers sold in the UK		
The Sun	A tabloid newspaper founded in 1964 that exposes wrongdoing and scandal.	
The Daily Mail	A Middle-Market newspaper published in London.	
The Sun on Sunday	This weekly newspaper was launched to replace the News of the World.	
The Mail on Sunday	Launched in 1982 as a sister paper to the Daily Mail. It is a conservative paper in a tabloid format.	
The Sunday Times	The largest selling Britsh newspaper in the "quality press" category.	
The Daily Mirror	A national daily tabloid newspaper founded in 1903. Unlike other major British tabloids, it has no separate Scottish edition.	
The Times	Launched in 1785 (renamed in 1788 when it became the first paper in the world to bear the name "Times").	
The Sunday Mirror	The Sunday sister paper of the Daily Mirror. It aims to strike a balance between "socially responsible reporting of great issues of the day and sheer entertainment."	
The Daily Telegraph	Daily newspaper published in London and generally accounted as one of Britain's "big three" quality newspapers.	
The Daily Star	Daily tabloid newspaper published from Monday to Saturday since 1978.	

Homework ideas: Task 1 Find two newspaper reports written about the same story. How do they compare? Task 2 Find examples of the features of a newspaper report using the Key Vocabulary. Task 3 Have a look at different headlines. Which headline stands out and why? Task 4 Find examples of effective use of pictures in a newspaper article. Task 5 Bring in a cutting of a newspaper article to share with your class. Task 6 Watch, listen or read the news using the different Media Types. Which is your favourite and why? Task 7 Can you identify the 5ws (who, what, why, when and where) in a newspaper report? Task 8 Have a go at writing your own

NEWSPAPER NAME

newspaper report!

HEADLINE

SUB-HEADING